

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Release of tourism promotion advertisement in “Janapaksham” monthly magazine a special issue on the eve of “Formation day” of Telangana State – Sanction and release of an amount of Rs.1,00,000/- (Rupees One Lakh only) - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 438

Dated:14-07-2015  
Read the following:

1. From M/s. Headlines Media Group Publications,, Hyderabad, Dt.01-05-2015.
2. Govt.Lr.No.1407/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.26-05-2015.
3. Bill No.TAPL/58/2015-16, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad,  
Dated:11-06-2015.

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**ORDER:**

1. In the reference 1<sup>st</sup> cited above, M/s. Headlines Media Group Publications,, Hyderabad, has requested for Telangana Tourism advertisement in “Janapaksham” monthly magazine a special issue on the eve of “Formation day” of Telangana State. Accordingly, Government have issued a work order through M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with the department, for an amount of Rs.1,00,000/- (Rupees One Lakh only) inclusive taxes for the same, vide reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,00,000/- (Rupees One Lakh only) including taxes, towards release of Telangana Tourism advertisement in “Janapaksham” monthly magazine a special issue on the eve of “Formation day” of Telangana State and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.1,00,000/- (Rupees One Lakh only) inclusive taxes, towards Telangana Tourism advertisement in “Janapaksham” monthly magazine a special issue on the eve of “Formation day” of Telangana State, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad  
Account No :26610200000060  
Name of the Bank: BANK OF BARODA  
IFSC Code :BARBOPBBHYD  
PAN NO. : AABCT0849G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Touchstone Advertising (P) Ltd., Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**  
The YAT& C (PMU- Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**